



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Great American Media  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Democratic Congressional Campaign Co
Product	DEM CONG. CAMP COMM
Estimate Number	1199

Invoice #	102176-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	102176
Alt Order #	06817336
Deal #	
Order Flight	10/11/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/11/12 to 10/17/12	4x	M--TF--				
	KSNV			Th	10/11/12	:30	5:20 AM	D3C12-NV03-T06 Sph1nXN	\$400.00		1
	KSNV			F	10/12/12	:30	5:10 AM	D3C12-NV03-T06 Sph1nXN	\$400.00		2
	KSNV			M	10/15/12	:30	5:40 AM	D3C12-NV03-T07H Scheme	\$400.00		4
	KSNV			M	10/15/12	:30	5:59 AM	D3C12-NV03-T07H Scheme	\$400.00		3
2	KSNV	Wake Up Early Wagners	430a-5a		10/11/12 to 10/17/12	5x	M--T--S				
	KSNV			Th	10/11/12	:30	4:41 AM	D3C12-NV03-T06 Sph1nXN	\$200.00		5
	KSNV			Th	10/11/12	:30	4:55 AM	D3C12-NV03-T06 Sph1nXN	\$200.00		1
	KSNV			Su	10/14/12	:30	4:48 AM	D3C12-NV03-T06 Sph1nXN	\$200.00		2
	KSNV			Su	10/14/12	:30	4:59 AM	D3C12-NV03-T06 Sph1nXN	\$200.00		4
	KSNV			M	10/15/12	:30	4:42 AM	D3C12-NV03-T07H Scheme	\$200.00		3
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/11/12 to 10/17/12	5x	M--TF--				
	KSNV			Th	10/11/12	:30	6:58 AM	D3C12-NV03-T06 Sph1nXN	\$725.00		1
	KSNV			F	10/12/12	:30	6:30 AM	D3C12-NV03-T06 Sph1nXN	\$725.00		2
	KSNV			F	10/12/12	:30	6:52 AM	D3C12-NV03-T06 Sph1nXN	\$725.00		4
	KSNV			M	10/15/12	:30	6:18 AM	D3C12-NV03-T07H Scheme	\$725.00		3
	KSNV			M	10/15/12	:30	6:40 AM	D3C12-NV03-T07H Scheme	\$725.00		5
4	KSNV	Today Show	658a-9am		10/11/12 to 10/17/12	4x	M--TF--				
	KSNV			Th	10/11/12	:30	8:48 AM	D3C12-NV03-T06 Sph1nXN	\$900.00		1
	KSNV			F	10/12/12	:30	8:27 AM	D3C12-NV03-T06 Sph1nXN	\$900.00		2
	KSNV			F	10/12/12	:30	8:58 AM	D3C12-NV03-T06 Sph1nXN	\$900.00		4
	KSNV			M	10/15/12	:30	7:57 AM	D3C12-NV03-T07H Scheme	\$900.00		3

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Estimate Number	1199

Invoice #	102176-1
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Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	102176
Alt Order #	06817336
Deal #	
Order Flight	10/11/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	14

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 Great American Media  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
5	KSNV	News 3 Sunrise SATURDAY	6a-7a		10/08/12 to 10/14/12	1x		-----S-				
	KSNV			Sa	10/13/12	:30	6:14 AM		D3C12-NV03-T06 sphinxn	\$375.00		1
6	KSNV	Saturday Today	7a-9am		10/08/12 to 10/14/12	1x		-----S-				
	KSNV			Sa	10/13/12	:30	7:27 AM		D3C12-NV03-T06 sphinxn	\$625.00		1
7	KSNV	News 3 Sunrise SUNDAY	6a-7a		10/08/12 to 10/14/12	1x		-----S				
	KSNV			Su	10/14/12	:30	6:59 AM		D3C12-NV03-T06 sphinxn	\$375.00		1
8	KSNV	Sunday Today	7a-8am		10/08/12 to 10/14/12	1x		-----S				
	KSNV			Su	10/14/12	:30	7:23 AM		D3C12-NV03-T07H scheme	\$500.00		1
9	KSNV	News 3 Today	9a-930am		10/08/12 to 10/14/12	1x		-----S				
	KSNV			Su	10/14/12	:30	9:10 AM		D3C12-NV03-T06 sphinxn	\$500.00		1
10	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		10/08/12 to 10/14/12	1x		-----S				
	KSNV			Su	10/14/12	:30	9:56 AM		D3C12-NV03-T06 sphinxn	\$500.00		1
11	KSNV	M-F Today Show II	9-10a		10/11/12 to 10/17/12	5x		M--TF--				
	KSNV			Th	10/11/12	:30	9:30 AM		D3C12-NV03-T06 sphinxn	\$425.00		1
	KSNV			F	10/12/12	:30	9:27 AM		D3C12-NV03-T06 sphinxn	\$425.00		2
	KSNV			F	10/12/12	:30	9:51 AM		D3C12-NV03-T06 sphinxn	\$425.00		3
	KSNV			M	10/15/12	:30	9:28 AM		D3C12-NV03-T07H scheme	\$425.00		4
	KSNV			M	10/15/12	:30	9:50 AM		D3C12-NV03-T07H scheme	\$425.00		5

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Alt Order #	06817336
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	Today 4th Hour	10am-11am		10/11/12 to 10/17/12	5x	M--TF--				
	KSNV			Th	10/11/12	:30	10:28 AM	D3C12-NV03-T06 SphInxn	\$325.00		1
	KSNV			F	10/12/12	:30	10:51 AM	D3C12-NV03-T06 SphInxn	\$325.00		4
	KSNV			F	10/12/12	:30	10:58 AM	D3C12-NV03-T06 SphInxn	\$325.00		2
	KSNV			M	10/15/12	:30	10:46 AM	D3C12-NV03-T07H Scheme	\$325.00		5
	KSNV			M	10/15/12	:30	10:59 AM	D3C12-NV03-T07H Scheme	\$325.00		3
13	KSNV	Rachael Ray	11am-12pm		10/11/12 to 10/17/12	5x	M--TF--				
	KSNV			Th	10/11/12	:30	11:34 AM	D3C12-NV03-T06 SphInxn	\$325.00		1
	KSNV			Th	10/11/12	:30	11:54 AM	D3C12-NV03-T06 SphInxn	\$325.00		5
	KSNV			F	10/12/12	:30	11:26 AM	D3C12-NV03-T06 SphInxn	\$325.00		2
	KSNV			F	10/12/12	:30	11:49 AM	D3C12-NV03-T06 SphInxn	\$325.00		4
	KSNV			M	10/15/12	:30	11:41 AM	D3C12-NV03-T07H Scheme	\$325.00		3
14	KSNV	Noon News	12-1230pm		10/11/12 to 10/17/12	5x	M--TF--				
	KSNV			Th	10/11/12	:30	12:13 PM	D3C12-NV03-T06 SphInxn	\$425.00		1
	KSNV			F	10/12/12	:30	12:10 PM	D3C12-NV03-T06 SphInxn	\$425.00		2
	KSNV			F	10/12/12	:30	12:16 PM	D3C12-NV03-T06 SphInxn	\$425.00		5
	KSNV			M	10/15/12	:30	12:22 PM	D3C12-NV03-T07H Scheme	\$425.00		3
	KSNV			M	10/15/12	:30	12:25 PM	D3C12-NV03-T07H Scheme	\$425.00		4
15	KSNV	The Agenda 1230pm	1230-1p		10/11/12 to 10/17/12	5x	M--TF--				
	KSNV			Th	10/11/12	:30	12:55 PM	D3C12-NV03-T06 SphInxn	\$325.00		1
	KSNV			F	10/12/12	:30	12:45 PM	D3C12-NV03-T06 SphInxn	\$325.00		2
	KSNV			F	10/12/12	:30	12:55 PM	D3C12-NV03-T06 SphInxn	\$325.00		5

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Product	DEM CONG. CAMP COMM
Estimate Number	1199

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Station	KSNV
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Great American Media  
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
15	KSNV	The Agenda 1230pm	1230-1p	M	10/15/12	:30	12:39 PM	D3C12-NV03-T07H Scheme	\$325.00		4
	KSNV			M	10/15/12	:30	12:47 PM	D3C12-NV03-T07H Scheme	\$325.00		3
16	KSNV	The Doctors	2pm-3pm	10/11/12 to 10/17/12	5x	M--TF--					
	KSNV			Th	10/11/12	:30	2:59 PM	D3C12-NV03-T06 Sphixn	\$325.00		1
	KSNV			F	10/12/12	:30	2:30 PM	D3C12-NV03-T06 Sphixn	\$325.00		2
	KSNV			F	10/12/12	:30	2:47 PM	D3C12-NV03-T06 Sphixn	\$325.00		4
	KSNV			M	10/15/12	:30	2:09 PM	D3C12-NV03-T07H Scheme	\$325.00		5
	KSNV			M	10/15/12	:30	2:56 PM	D3C12-NV03-T07H Scheme	\$325.00		3
17	KSNV	Dr Phil	3-4p	10/11/12 to 10/17/12	5x	M--TF--					
	KSNV			Th	10/11/12	:30	3:23 PM	D3C12-NV03-T06 Sphixn	\$450.00		1
	KSNV			F	10/12/12	:30	3:11 PM	D3C12-NV03-T06 Sphixn	\$450.00		2
	KSNV			F	10/12/12	:30	3:49 PM	D3C12-NV03-T06 Sphixn	\$450.00		4
	KSNV			M	10/15/12	:30	3:24 PM	D3C12-NV03-T07H Scheme	\$450.00		3
	KSNV			M	10/15/12	:30	3:35 PM	D3C12-NV03-T07H Scheme	\$450.00		5
18	KSNV	4PM NEWS (1 hour)	4-5pm	10/11/12 to 10/17/12	4x	M--TF--					
	KSNV			Th	10/11/12	:30	4:27 PM	D3C12-NV03-T06 Sphixn	\$725.00		1
	KSNV			F	10/12/12	:30	4:14 PM	D3C12-NV03-T06 Sphixn	\$725.00		2
	KSNV			M	10/15/12	:30	4:15 PM	D3C12-NV03-T07H Scheme	\$725.00		4
	KSNV			M	10/15/12	:30	4:26 PM	D3C12-NV03-T07H Scheme	\$725.00		3
19	KSNV	4PM NEWS (1 hour)	4-5pm	10/11/12 to 10/17/12	5x	M--TF--					
	KSNV			Th	10/11/12	:30	4:40 PM	D3C12-NV03-T06 Sphixn	\$725.00		1

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Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
19	KSNV	4PM NEWS (1 hour)	4-5pm	F	10/12/12	:30	4:54 PM		D3C12-NV03-T06 Sphixn	\$725.00		2
	KSNV			F	10/12/12	:30	4:58 PM		D3C12-NV03-T06 Sphixn	\$725.00		5
	KSNV			M	10/15/12	:30	4:38 PM		D3C12-NV03-T07H Scheme	\$725.00		3
	KSNV			M	10/15/12	:30	4:48 PM		D3C12-NV03-T07H Scheme	\$725.00		4
20	KSNV	M-F Early News	5-630p		10/11/12 to 10/17/12	5x		M--TF--				
	KSNV			Th	10/11/12	:30	5:16 PM		D3C12-NV03-T06 Sphixn	\$1,200.00		5
	KSNV			Th	10/11/12	:30	5:23 PM		D3C12-NV03-T06 Sphixn	\$1,200.00		1
	KSNV			F	10/12/12	:30	5:27 PM		D3C12-NV03-T06 Sphixn	\$1,200.00		2
	KSNV			F	10/12/12	:30	6:13 PM		D3C12-NV03-T06 Sphixn	\$1,200.00		4
	KSNV			M	10/15/12	:30	6:26 PM		D3C12-NV03-T07H Scheme	\$1,200.00		3
21	KSNV	Sa-Su Early News	5pm-630pm		10/08/12 to 10/14/12	1x		-----S-				
	KSNV			Sa	10/13/12	:30	5:21 PM		D3C12-NV03-T06 Sphixn	\$675.00		1
22	KSNV	M-F Jeopardy	630-7pm		10/11/12 to 10/17/12	4x		M--F--				
	KSNV			F	10/12/12	:30	6:35 PM		D3C12-NV03-T06 Sphixn	\$1,300.00		3
	KSNV			F	10/12/12	:30	6:53 PM		D3C12-NV03-T06 Sphixn	\$1,300.00		2
	KSNV			M	10/15/12	:30	6:34 PM		D3C12-NV03-T07H Scheme	\$1,300.00		4
	KSNV			M	10/15/12	:30	6:53 PM		D3C12-NV03-T07H Scheme	\$1,300.00		1
23	KSNV	M-F Wheel of Fortune	7-730pm		10/11/12 to 10/17/12	5x		M--F--				
	KSNV			F	10/12/12	:30	7:07 PM		D3C12-NV03-T06 Sphixn	\$1,300.00		1
	KSNV			F	10/12/12	:30	7:13 PM		D3C12-NV03-T06 Sphixn	\$1,300.00		4
	KSNV			F	10/12/12	:30	7:18 PM		D3C12-NV03-T06 Sphixn	\$1,300.00		2

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 Ste 800  
 Washington, DC 20007

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
23	KSNV	M-F Wheel of Fortune	7-730pm									
	KSNV			M	10/15/12	:30		7:08 PM	D3C12-NV03-T07H Scheme	\$1,300.00		5
	KSNV			M	10/15/12	:30		7:14 PM	D3C12-NV03-T07H Scheme	\$1,300.00		3
24	KSNV	WKND Jeop/Wheel	630-730pm									
	KSNV			Sa	10/08/12 to 10/14/12	1x		-----S-				
	KSNV			Sa	10/13/12	:30		6:35 PM	D3C12-NV03-T06 Sph1nXN	\$525.00		1
25	KSNV	Monday Prime 10-11pm	10-11pm									
	KSNV			M	10/15/12	:30		10:37 PM	D3C12-NV03-T07H Scheme	\$3,200.00		1
26	KSNV	Law & Order (synd) PRIME	SU 10-11p									
	KSNV			Su	10/08/12 to 10/14/12	1x		-----S				
	KSNV			Su	10/14/12	:30		10:17 PM	D3C12-NV03-T06 Sph1nXN	\$900.00		1
27	KSNV	M-F News 3 at Eleven	11pm-1135pm									
	KSNV			M	10/11/12 to 10/17/12	1x		M--TF--				
	KSNV			M	10/15/12	:30		11:32 PM	D3C12-NV03-T07H Scheme	\$1,200.00		1
28	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm									
	KSNV			Sa	10/08/12 to 10/14/12	1x		-----S-				
	KSNV			Sa	10/13/12	:30		11:21 PM	D3C12-NV03-T06 Sph1nXN	\$1,100.00		1
29	KSNV	Tonight Show	1135p-1237a									
	KSNV			Th	10/11/12 to 10/17/12	3x		M--TF--				
	KSNV			F	10/12/12	:30		11:48 PM	D3C12-NV03-T06 Sph1nXN	\$500.00		3
	KSNV			M	10/15/12	:30		12:08 AM	D3C12-NV03-T07H Scheme	\$500.00		1

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

# INVOICE



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

**Billing Address:**

Great American Media  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Democratic Congressional Campaign Co
Product	DEM CONG. CAMP COMM
Estimate Number	1199

Invoice #	102176-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	102176
Alt Order #	06817336
Deal #	
Order Flight	10/11/12 - 10/15/12

Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #

Aired Spots 91

Gross Total \$59,025.00  
 Agency Commission \$8,853.75  
 Net Amount Due \$50,171.25  
 Payment Terms 30 Days

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